



# EDUCATOR'S EXHIBIT

EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

ADVOCACY & COMMUNICATIONS UNIT 926-5153 [acu@ceap.org.ph](mailto:acu@ceap.org.ph)

# Maximize your leads at minimum cost

Accelerate the sales process by showcasing your products and services at the 2010 CEAP National Convention, the annual gathering of Catholic Educational Institutions in the country.

## At the Educator's Exhibit, you get more than floor space.

As if the opportunity to meet with some of the most important decision-makers wasn't reason enough to exhibit, consider these special value-added incentives:

### **Pre-Registered attendee mailing list**

You'll have access to the names, company affiliations, and addresses of pre-registered attendees for a one-time, pre-congress mailing.

### **More ways to exhibit: Free-Take-One-Brochure Exhibit**

For the benefit of those who do not wish to rent a booth exhibit, a Free-Take-One Brochure Exhibit for the distribution of free brochures and other material is available. Pamphlets, brochures, cards, leaflets, magazines, and similar material will be displayed prominently so that those visiting the exhibit area can help themselves. At least 1,000 copies of each piece should be furnished. This exhibit is for paid Free-Take-One exhibitors ONLY.

### **Traffic-building events on the exhibit floor**

Events are designed and promoted to keep buyers coming back time and time again.

### **Attendance at all sessions**

As an exhibitor, you or your representative are invited to attend the general sessions and workshop sessions. They're ideal opportunities to meet potential buyers, as well as gain insight to the needs of educators.

### **Company listing on the CEAP Convention website**

Congress registrants and prospective attendees can search the exhibitor listings by company, keyword or product category for companies that offer the types of products/services they're looking for at the show.

## Exhibit Hall Hours

DAY 1 8:00am - 6:00pm

DAY 2 8:00am - 5:00pm

Day 3 8:00am - 3:30pm

## Exhibit Rates

Php 50,000 per 2x2m booth space (inclusive of utilities)

Php 7,000 per title per type (for the Free-Take-One-Brochure Exhibit)

## No Suitcasing

Anyone observed to be soliciting in the aisles, lunch tables, in an exhibitor's booth or other public areas adjacent to the Exhibit Area will be asked to leave immediately. Additional penalties also may be levied. Please report any violations you observe to Exhibit Management.

# Did you know you can drive 104% more booth traffic with a sponsorship?\*

Increase your company's brand equity within the CEAP Community, create awareness about your products, and drive sales by participating as a CEAP Convention Sponsor. Your company will reap the exposure to potential clients and leaders in the education community. And you will receive meaningful recognition and valuable networking opportunities.

Sponsorship Opportunities are available to registered Exhibitors. Non-exhibitors may call the Marketing Team for other opportunities.

To confirm your spot as an CEAP Convention Sponsor or to learn more, please contact Nikko Mercader, Gillian Hurtado or Des Agcaoili at (02) 926-5153 or (02)454-6321 or email us at [acu@ceap.org.ph](mailto:acu@ceap.org.ph).

Value	Major Sponsor	Platinum	Gold	Silver
Embedded Logo	On assigned item			
Concurrent Session Rooms	1 X-Stand Banner/room			
Presentation Time (Lunch Only)	10 Minutes	5 Minutes	3 Minutes	
Exhibit Space	1unit 2x6m	1unit 2x6m	1unit 2x3m	1unit 2x3m
Souvenir Program	One Full Page B/W ad	One Half-page B/W ad	One ¼ Page B/W ad	One ¼ Page B/W ad
Vertical banners	1- 2x4 Exhibit Hall 1- 2x5 Plenary 8- 1x3 Breakout rms	1- 2x4 Exhibit Hall 1- 2x5 Plenary	1- 2x4 Exhibit Hall	1- 2x4 Exhibit Hall
Exposure	Tote Insert, Take-One-Free-Brochure Exhibit, Welcome Banner, Photowall and PR and Live Acknowledgement			
Delegates to Convention	Three (3) Delegates			

## Get noticed and reach your market through a sponsorship.

\* Source: CEIR's Power of Exhibitions II Report

# Sponsorship Opportunities

Sponsorship	Opportunity Cost	Level
On-Site Reproduction	Php300k + Total Cost of Ink and Paper Used	Major
Annual Report	Php300k + Layout and Printing of 3,000 copies	Major
Convention Tote Bags	Php300k + Production of 3,000 bags	Major
Convention Souvenir Program	Php300k + Layout and Printing of 3,000 copies	Major
Delegates Kit (Liturgical Booklet, Handy Program, Meal Stubs, and Notepad)	Php300k + Layout and Printing of 3,000 copies	Major
Jubilarian Awardees Plaques & Certificates of Participation	Php300k + Cost of Awards	Major
Plenary Session Sponsorship 1. Opening Ceremonies 2. Donors' Forum	Php300k / Session	Platinum
Badge Holders & Lanyard	Php300k	Platinum
Convention Flash Drive (3 Slots Available)	Php300k	Platinum
Lunch Sponsorship (3 Slots Available)	Php300k/ Slot or 2 Slots (P150k @) / day	Platinum or Silver (at P150k)
Networking Stations (2 Slots Available)	Php150k (Sponsor to lend 10 Laptops or Desktops)	Gold
Relaxation Station	Php150k + at least 5 Massage Therapists	Gold
Welcome Drinks at Exhibit Hall Lobby (2 Days Only)	Php150k + Refreshments	Gold

# Sponsorship Opportunities

Sponsorship	Opportunity Cost	Level
Best-Practice Exposition Sponsorship (2 Slots Available)	Php150k + Bottomless Snacks for 3 days	Gold
Convention Docs Belly Band	Php150k + Company Belly Band	Gold
Official WiFi	Php150k	Silver
Guide Signages at Plenary Entrances (2 Signages x 4 Lobbies)	Php150k	Silver
Exhibit Hall Aisle Signages (7 Signages)	Php150k	Silver
Gallery Plasma Screens (4 Plasma Screens at the Gallery)	Php150k	Silver
Exhibit Hall Coffee Breaks (2 Sponsors/Day)	Php150k	Silver
Best-Practice Booth Sponsorship	Php150k	Silver
Tote Insert (1 Document per Sponsor)	Php10k	A La Carte
Banner at Plenary	Php30k	A La Carte
Standard X-Stand Banner at Plenary Lobby (Ground Floor and 2 <sup>nd</sup> Floor)	Php5k per Banner (Up to 4 banners per Sponsor only)	A La Carte
Free-Take-One-Brochure Exhibit	Php7k per Title	A La Carte

**RESERVE YOUR SPACE TODAY.**

Contact Nikko, Gillian or Des at 926-5153 or [acu@ceap.org.ph](mailto:acu@ceap.org.ph)

# 2009 CONVENTION PARTNERS



## EXHIBITORS

INNOVATIVE EDUCATIONAL MATERIALS INC  
ASCENT NETWORK SOLUTIONS INC.  
SENTINEL PLASTICS MANUFACTURING CORP.  
COMPUTER ASSISTED LEARNING CORP.  
ALL VISUALS & LIGHTS SYSTEMS  
HOUSE OF KNOWLEDGE, INC.  
VENTURE FOR FUNDRAISING  
NEO ASIA PUBLISHING INC.  
SM DEVELOPMENT CORP.  
PHILLINUX.NET COMPANY LTD.  
K3R INTEGRATED SOLUTIONS INC.  
PLDT



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